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# Gallery News

APFTA Monthly Internal Update

Friday January 24, 2025

Issue #27

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## PEOPLE'S CHOICE AWARD

It has been over one year since we initiated the People's Choice Award giving prominence in the front window to the winner and drawing for a \$20.00 gift card for a nominee. As a testament to the talent we have in our midst not one month, until now, has showcased the same person. WOW! Lynne Vegter was the nominee for this installation and her work will be showing in the window February 6th when we re-open. Way to go Lynne and everyone else who has the status of People's Choice!

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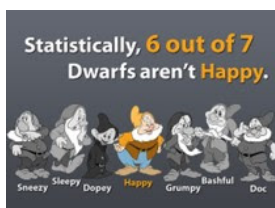
### **Every successful organization NEEDS good leaders!**

We are still looking for one more person to round out our dedicated executive roster. We need a Facilities Director if interested please contact Debbie for more information.

The card inventory process is changing in February. We will be counting out 20 cards for each artist and packaging the rest for you to take away. For those who removed cards in December please leave your 20 cards at the front desk to be inventoried and processed for your payment. The gallery hosts will start using the inventory check sheet which is in front in the daily inventory binder (red) to identify which artist card you have sold. You will see a new item in the Square named CARDS this is what you will use when a card is purchased and charge \$5.00 per card. You will not have to attribute this sale to any artist (no notes needed). If you have questions please text Debbie at 905-973-0304.



## **GALLERY STATISTICS**



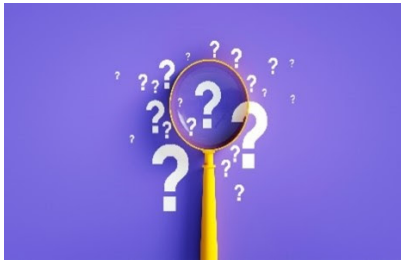
December showed reasonable sales, although they were not record breaking. Sales for December \$3166.50 The visitor count was an average of 9 per day (usual for this time of the year). Again thanks to the hosts who made great sales despite lower visitor count. Every effort comes with rewards!



## ***Christmas in the Annex***

The Annex Show was a success thanks in part to the great small affordable works provided by our artists and also because of our Marketing in the Newspaper by Gayle.

Thanks Gayle for the great article! Open late night was not a success and will not be repeated next year.



## **ANSWER TO THE QUESTION OF THE MONTH**

***Who was involved in making the Gallery look so good again this year?***

**Carol and David Giles, Marcin Stefanski, Bob Pearson, Heather Lawrie, Lynne Vegter and John and Debbie Christie. There were others willing to step up but we got the painting done so fast there was no need to call them. Great work team!**

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## **WHAT'S UP IN THE ANNEX?**

**We will be using the Annex for regular works of art until the Student Show in April. We are now making a call out for Shows in May, June, September and October 2025. The mural at the west end of our building needs updating and Gayle Crosmaz is spearheading a community project to update this piece of art. In March the mock up of the mural will be available in the Annex to put your name in the schedule and on a piece of this collage work. In July and August 2025 we will be having the experiential mural project in the Annex. See the newspaper article at <https://www.bancroftthisweek.com/roosman-mural-to-be-updated-during-summer-of-2025/>**

for more information. There is also a call out to all artists in the area (including our own members of course) to take part in this exciting endeavour. Please go to this link to see more about this interactive mural project.

# STUDIO TOUR

## Call to Artists and Artisans!

Join the

### **BANCROFT and AREA STUDIO TOUR**

Saturday and Sunday  
September 20-21 & 27-28, 2025

Applications and info at  
**[bancroftstudiotour.org](http://bancroftstudiotour.org)**

Submission deadline: February 12th



We love to see our members in the Studio Tour! Here is your chance.

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## KEEP IN THE LOOP

The next executive meeting will be Tuesday, February 11th at 3:30 pm. All are welcome to attend either in person at the gallery or by zoom.

Email [debbie@debbiechristie.ca](mailto:debbie@debbiechristie.ca) if you would like to be on the mailing list to attend.

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Any Questions about the Gallery contact  
Debbie Christie @ 905-973-0304 or  
Valerie Crowder @ 416-624-6706

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**PASSWORD = memberquestions**

APFTA Website  
MEMBERS ONLY tab

**Did you miss a past Membership  
Newsletter?**

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