
Gallery News

APFTA Monthly Internal Update

Friday September 19th 2024

Issue #24



Good luck to all our members who are participating in Studio Tours (Bancroft, Apsley, Peterborough, Haliburton and one in Toronto) the next few weekends. Kudos to all of you as I know how much time and work goes into these great community events. Hope other members not in the shows, go out and support everyone, they appreciate your visit and conversation!



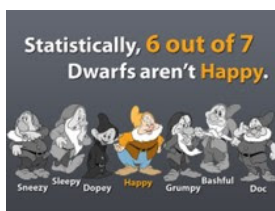
Every successful organization NEEDS good leaders!

We are still looking for one more person to round out our dedicated executive roster. We need a Facilities Director if interested please contact Debbie for more information.

Your membership agreement is to give 5 hours per month to the ongoing operation of the gallery. Thank you for those who have stepped up recently. FYI one of our outgoing members stated the least liked aspect to APFTA is getting repeated emails from Ed urging people to sign up. If you pick a regular day each month we wont need to receive any reminders!



GALLERY STATISTICS



August was not record- breaking but close with \$10,500.00 in sales. The visitor count was up to an average 39 guests per day but with some days well over 60...thanks to the hosts who were very busy but also those who made sales despite lower visitor count. Every effort comes with rewards!



Xmas in the Annex

The Annex Show for November through December will be a show of small art pieces from our members all priced easily for Christmas giving. Every piece is unique and all work is \$50 or under.

Guidelines for Members participating in *Xmas in the Annex*:

1. All original artwork should be NO LARGER than 11"x14". Paintings 8x10, 5x7, 10x10 and 12x12 are ideal as wall space is limited.
2. All artwork will be installed on the walls of the Annex or on a plinth (for small 3d work) NO CARDS. NO PRINTS.
3. All artwork must be wired and ready for hanging.
4. Each artist is allowed a maximum of 2 pieces and as usual your artwork must be identified as per our policy. See website - login - member questions - labels or use the link here <https://www.apfta.ca/create-labels2.html>

5. All artwork should be in the Annex by Sunday November 3rd. It will be installed on Tuesday November 5th.
6. This show is for APFTA MEMBERS ONLY.
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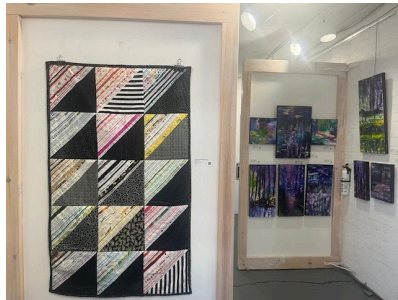
ANSWER TO THE QUESTION OF THE MONTH

What are we going to do with card sales it takes so much time to input into the square?

We know it doesn't work well to put each card in the square and have to identify each artist. Thanks to new eyes by a new member, By FEBRUARY 2025, we will have a NEW system whereby APFTA purchases the cards from the artist and there will be an item in the square that reads CARDS. Hosts will just have to input how many cards and the total will be automatic. Cards will be all the same price (\$5.00). You will have to put a check mark on a card inventory sheet to keep track by artist. We hope this will streamline the process for customers, gallery hosts and the artists.

WHAT'S UP IN THE ANNEX?

Four Paudash Lake Artist Members, Valerie Crowder, Manuela Schmidlechter, Debbie and John Christie, applied to the Annex at the last minute to replace a cancelled September show. Their work is extremely diverse but works in a very effective way to demonstrate the diversity of what we traditionally call ART!



KEEP IN THE LOOP
The Annual General Meeting is Tuesday,
October 8th at 4:30 pm followed by a social
time at the Pub. All are urged to attend!

The Executive meeting is the 2nd Tuesday of each month, usually at 2 pm.
Email Debbie@debbiechristie.ca if you would like to be on the mailing list to attend.

Any Questions about the Gallery contact
Debbie Christie @ 905-973-0304 or Valerie Crowder @ 416-624-

PASSWORD = memberquestions

[APFTA Website](#)

MEMBERS ONLY tab

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Newsletter?**

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